

**Turkey Mozaik Foundation
Kahramanmaras Earthquake Emergency Relief Fund**

FREQUENTLY ASKED QUESTIONS

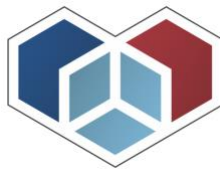
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About Turkey Mozaik Foundation

Founded in 2017, Turkey Mozaik Foundation is a registered charity in England and Wales (registration number: 1174968). We are a grant-giving charitable organisation that funds local charities in Türkiye and aims for maximum impact given the needs of the field, working in full transparency. This means we always agree on exactly how our grant will be used, review the results, and report it to our grantees. Working with local partners on the ground, our primary goal is to empower local charities in Türkiye and ensure a grant-giving system that provides grantees with results and donors with transparency. Throughout our first five years, we have repeatedly run six thematic funds on the following topics: children's rights, gender equality, emergency relief, environment & sustainability, culture & arts, and institutional capacity building.





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We publish an [Annual Report](#) on our website each year to summarise all the grant-giving activities noted above. Please review the [2021 Annual Report](#).

You can also find further details about our governance structure and accounts from Charity Commission's Charity Register [here](#).

How do you choose the charities you support?

Our selection methodology rests on three principles:

- select with scrutiny and accountability as well as transparency in reporting
- deploy funds for maximum impact for the given amount
- focus on coordinated efforts in the field to ensure key areas of need are covered

To maintain our expertise, we focus on developing extensive local know-how and network through partnerships with local organisations. We also regularly organise [study trips](#) in Türkiye where we meet local organisations and civil society thought leaders to ensure constantly updated knowledge of the field. Our donors have historically joined us on these trips and have found them to be enlightening and moving.

In light of our expertise and our selection principles, we then choose charities/causes that we believe will make the utmost impact with the given financial resources entrusted in our care.

For past selections and projects please visit our [website](#), and see our [annual reports](#) and social media accounts.

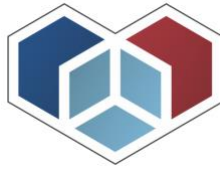
FAQs for EMERGENCIES

How do you choose the organisations you support for emergencies?

For emergencies, the principles are the same, but processes are somewhat different as organisational agility and optimal and constant use of our local network are of utmost importance.

As soon as the emergency event takes place, we immediately launch funding campaigns and at the same time connect with civil society organisations (CSOs) that actively take initiative on the ground to provide relief for that specific emergency. After careful assessment of needs, we give grants where it is most needed. In the case of an emergency, we always have to assess short-term, medium-term and long-term needs. Immediate focus tends to be search & rescue, followed by emergency relief services, followed by medium- and long-term needs to rebuild and rehabilitate. Needs can change very quickly, new and unexpected needs arise in an emergency, and we take these into consideration when we give our grants.





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I want to make a donation for an emergency, but how do I know where my donation goes?

Your donations to our [Kahramanmaras Earthquake Emergency Relief Fund](#) will be transferred to carefully selected CSOs working on the ground in Türkiye to provide short-term, medium-term, and long-term relief to survivors of the earthquake. We always announce the fund's grantees on the relevant [campaign page](#), on our social media channels, and in our newsletters and [annual reports](#). You can [subscribe to our newsletter](#) and follow us on social media (@turkeymozaik) for updates. Some of our grantees receive their grants directly from us, and some through our intermediary local partner the [Support Foundation for Civil Society](#) (Sivil Toplum için Destek Vakfı).

How can I be sure that you're choosing the right organisations for emergencies?

Turkey Mozaik Foundation has experience in launching funds that provide emergency relief to areas struck with natural disasters and humanitarian crises to meet the critical and emerging needs of communities. Please see our previous emergency support funds to get an idea of how we have supported organisations and addressed needs:

[Elazig Earthquake Emergency Relief Fund](#)
[Izmir Earthquake Emergency Relief Fund](#)
[Turkey Wildfire Relief and Mitigation Fund](#)
[Covid-19 Emergency Support Fund](#)
[Refugee Crisis Emergency Relief Fund](#)

Why choose Turkey Mozaik Foundation vs some other perhaps better-known international charity organisations?

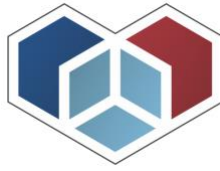
Turkey Mozaik Foundation is a UK-registered charity that has been actively providing grants to charities in Türkiye since we were founded more than five years ago. Three reasons making us stand out are below:

- Our expertise and experience: Continuously updated local know-how through a local network and local partnerships
- Our emphasis on financial and impact reporting from our grantees and transparency in communicating activities and results to donors
- Fees: Our exceptionally low-cost structure and volunteer-led organisation means a very high percentage of your donation will go to support our causes. 100% of donations received by Turkey Mozaik Foundation in this campaign will go to the field as swiftly and efficiently as possible

We believe in complete transparency in publicly sharing our team, our grantee selection process, our local partners, our grantee organisations, our campaigns, and most importantly where exactly our grants go and the positive impact we generate on the ground. We publish



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detailed [annual reports](#) that explain our funds, campaigns, and grantees of the year very transparently. While we also work with some of the large local organisations, we tend to have a bias towards smaller, dynamic, agile and carefully-vetted grassroots organisations, where we believe our grant will truly make a difference. Unlike larger international charity organisations, we are volunteer-led and have exceptionally low fixed costs, which allows for a very high percentage of your donations to reach those in need on the ground effectively. We utilise social media relentlessly ([Instagram](#), [LinkedIn](#), [Facebook](#), and [YouTube](#) plus have a [newsletter](#) we email our donors that sign up) to inform our community and donors regularly, particularly during emergency relief campaigns.

I note you use JustGiving for your campaign page. Doesn't this cause an additional expense?

In our view, JustGiving is the most efficient way to collect donations and run such campaigns. Our earthquake relief campaign has reached nearly 12,000 donors and this would not have been possible for us as a volunteer-run organisation to manage on our own. Fees paid to JustGiving are transparent and on their website. For people donating GBP from the UK, the fee on the donation is 1.9% +20p on every donation. For those donating in foreign currency (non-GBP) the fees are 2.9% + 20p on every donation made. When finalising a donation, JustGiving recommends a contribution for their operations which is entirely voluntary and doesn't have to be paid.

JustGiving also provides a safe, secure, reliable technical infrastructure to run such campaigns. Finally, JustGiving allows us to swiftly process GiftAid, which is a scheme enabling UK-registered charities such as Turkey Mozaik Foundation to claim additional funds (25%) on top of what has been raised from UK taxpayer donors.

Due to all of the above and our extremely low-cost structure, we believe an exceptionally high percentage of the donations made to Turkey Mozaik Foundation are able to reach those in need as efficiently as possible.

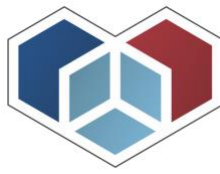
Are donations to Turkey Mozaik Foundation tax deductible?

We cannot provide tax advice, but Turkey Mozaik Foundation is a fully registered charity based in England & Wales. Charitable donation tax benefits such as salary sacrifice, CAF Give as you earn scheme, UK GiftAid, etc. are applicable. Please see UK government advice and relevant processes [here](#).

I want to help your emergency campaign, how can I do this?

You can help by donating, fundraising and creating awareness for our campaign. You can engage your company, your school or your organisation or simply share our campaign on





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social media and other groups. You can print [QR codes](#) and walk around retail outlets in your neighbourhood to encourage them to publicise our campaign. We have future plans to form a volunteer and support network and we will announce this through our website, social media channels and newsletters.

I want to engage my company with you to support your campaign, what should I do?

Firstly, as we are currently receiving so many requests and trying to answer as much as we can, we ask you to please try your best to find the necessary information about Turkey Mozaik Foundation to share with your company on [our website](#) and our [JustGiving campaign page](#). You can share [these documents](#) that provide information about us and our previous emergency support funds. We find that it is more impactful to approach companies not only with a “support” request, but a more well-defined ask, such as matching employee donations, creating awareness, or just allocating finances through their corporate responsibility programs. We have already seen tremendous support from corporations during the first week of our campaign and believe there is significant untapped support potential out there.

Can my company match my donation?

Your company may match your donation. Usually, this information is listed within corporate intranets or you can talk to your HR Manager/Director. One point to keep in mind is that for most of the companies that have matching arrangements, we have to confirm the name of the donor and the exact amount of the donation prior to approving the matching request at our end. We are unable to approve matching requests for donations that are made anonymously so please make sure that your donations are not anonymous, especially if transferred through platforms such as JustGiving, by ticking the box “I’m happy for Turkey Mozaik Foundation to keep in touch with me by email about the impact of my donation and other ways I can support them in the future. I understand that JustGiving will need to pass my information to them in order for them to do so”.

Can I start my own emergency relief fundraiser for Turkey Mozaik Foundation?

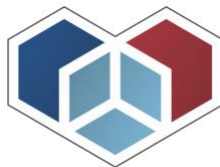
Yes, Turkey Mozaik Foundation is a registered charity in England and Wales and is on the list of charities on JustGiving. You can simply start your individual fundraising campaign on JustGiving. Many donors do this for our campaigns.

How do I set up a JustGiving campaign page?

It’s very simple:

1. Go to [JustGiving main page](#): click Sign Up if you don’t already have an individual JustGiving account or would like to set up a new account for your organisation/team.





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2. Write the name of the organisation/team you are raising money on behalf of.
3. Enter email (can be yours or the organisation's, you get the donation info sent to this address) and create a password.
4. When you are signed in with this account, go to [Turkey Mozaik Foundation's emergency relief campaign](#).
5. Click on the (orange) "Start Fundraising" button.
6. Choose "Emergency Aid" under "What are you doing" tab and click "Start".
7. Choose "an appeal for a charity" under the "Type of Event" tab and enter Event name (this will be the title of your page). JustGiving automatically gives a web address with your account name, but you can customise this if you like.
8. Create your page (blue button at the end of page) and personalise the information.
9. Share with all your friends and contacts!

I feel helpless and want to hop on the next plane and fly to southern Türkiye and see how I can help on the ground myself. What do I do?

We sympathise with the feeling of helplessness, especially being away and following the disaster on social media. This is actually where Turkey Mozaik Foundation comes in, an organisation set up to be able to identify the most desperate needs on the ground and provide direct, immediate, and efficient support to address specific needs.

We thank you very much for wanting to physically go to Türkiye and volunteer to help, but the open feedback we receive from our civil society contacts on the ground is that without the right skills and training to address a specific need, an underutilised volunteer is an extra mouth to feed and provide shelter for. We are advised that at this stage, the best help we can provide to the CSOs and trained volunteers on the ground is financial help. To put it bluntly, the cost of the airfare to fly to Türkiye would instead make a fine financial contribution to a campaign such as ours. There will be a tremendous need for further physical help when the dust settles in the upcoming months and years.

I have materials such as blankets, clothing items, food, etc. that I want to send to the survivors. Can you send these to Türkiye?

Unfortunately, it is not our area of expertise or within our scope of work to provide logistical support for the transport of any physical goods to Türkiye. We can only receive donations and provide financial support to charitable organisations working in Türkiye. Air transport is expensive and ground transport takes too long. According to local feedback we receive, despite best intentions, uncoordinated material donations may in fact hamper relief efforts, instead of helping them, as needs on the ground change very frequently.



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If you have already gathered such goods from friends/colleagues, we would actually recommend that you sell them second-hand in the UK and send the funds received to campaigns such as ours.

I am involved with events, is there a way for me to help with events?

We expect that events will play a big role in bringing communities and donations together in the months to come. You can organise events and sell tickets or take donations for entry, using online ticket sellers, i.e. Eventbrite etc., and set the online sales for the funds to go directly to Turkey Mozaik Foundation. You can fill in our details in the bank account details section when you get to that point. Please choose the option to send funds as a total (usually 7 days after the event) when the event is finished. Please note that we are a non-political organisation so the events we receive funds from would have to be strictly non-political.

Do you provide grants to individual or corporate initiatives?

No, we only fund registered charitable organisations.

Can donors from other countries support your fundraising campaign?

Yes, JustGiving allows for any donation in any currency from any country.

